



ODISHA RISING FOUNDATION (ORF)

PROFILE 2024



ABOUT ORF

Odisha Rising Foundation (ORF) is an impact driven, visionary social enterprise that was founded by a dedicated team of pravasi entrepreneurs with a shared goal of empowering the tribal and last mile unexceptional communities of Odisha through innovative ORE that projects, making technology as an enabler. ORF aims to bring a substantial and self-sustainable change in the lives of our last miles communities by execute community needs based programs to make our citizen self-reliant and autonomous so that they lead lives filled worth and dignity. ORF desires to achieve this by executing programs in synergy with the Government's ongoing initiatives and in collaboration with like like-minded NGOs, Corporations, PSUs, SSS, SHGS, FPOs, and individuals through a Public and Private Partnership (PPP) Model. Moreover, ORF firmly believes in fostering collaborative action to expedite social change, embracing a philosophy that emphasizes creating opportunities rather than merely providing charity. By engaging various stakeholders, ORF strives to curate, connect, catalysis and communicate the idea of a new Odisha that transcends its major cities, facilitating a seamless connection between the government, ideas, actions, and citizens. ORF's core objective is to bring together all communities within rural areas of Odisha, mobilizing them to effect localized change in a determined and sustainable manner. Every endeavor undertaken by ORF is aligned with the Sustainable Development Goals (SDGs) set forth by the United Nations, reflecting the organization's unwavering commitment to their achievement.

OUR VISION

Envision Odisha as the Epitome of progress, inclusivity, and Sustainability State for all.

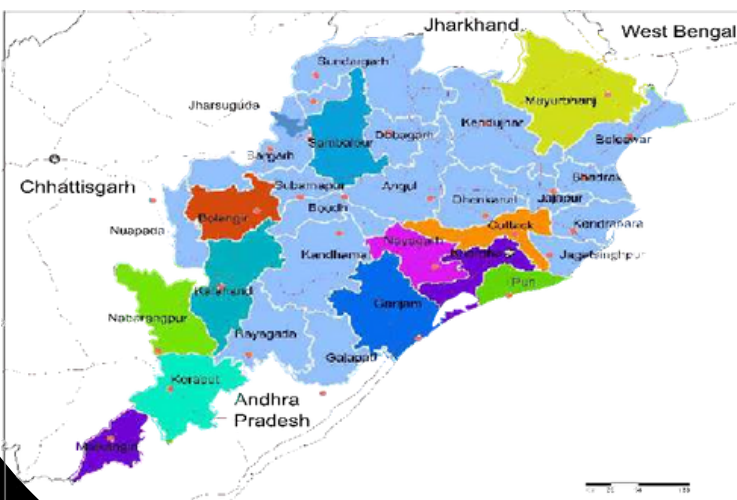
OUR MISSION

To empower communities through Innovation, Collaboration and Sustainable Solutions that Promote a Thriving Odisha.

CORE VALUE

- Community First
- Accountability
- Innovation
- Excellence
- Collaboration

AREA OF OPERATION

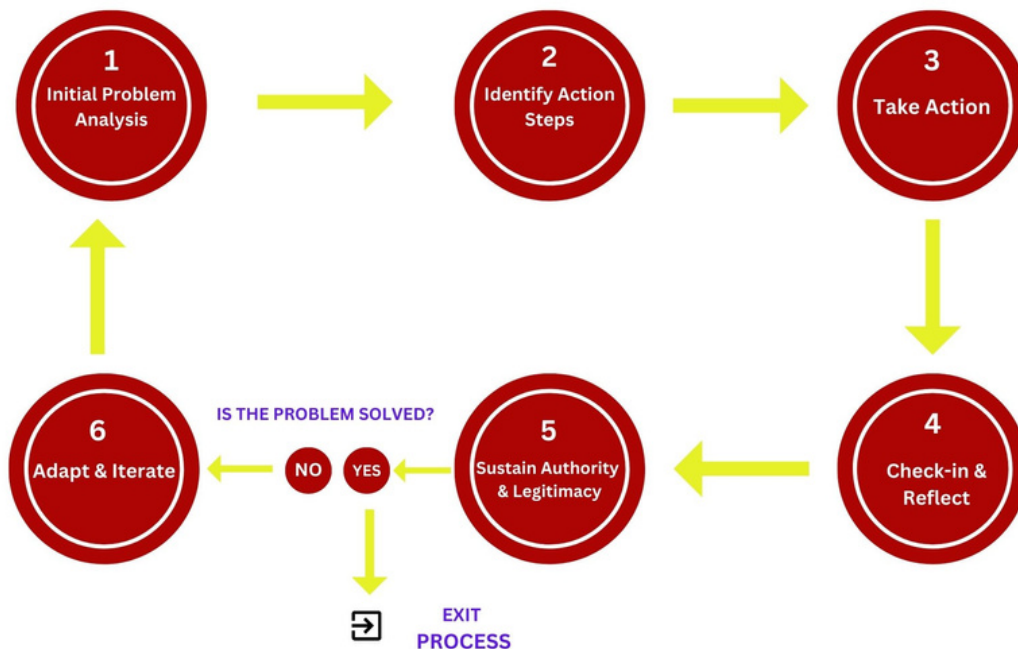


Operations are active across all the districts of Odisha with its partners and community village volunteers. Out of thirty districts ORF has its footprint in 12 districts of odisha, having its head office in Bhubaneswar and zonal offices in Sambalpur & Koraput respectively.

THEORY OF CHANGE

Odisha Rising Foundation (ORF) is dedicated to enhancing the well-being of marginalized communities in Odisha. We acknowledge and applaud the significant efforts made by the Government in addressing societal challenges. However, we recognize that achieving sustainable change requires a collective effort. In alignment with Sustainable Development Goal 17 (SDG-17), ORF actively collaborates with a diverse range of partners, including government entities, NGOs, corporations, PSUs, SSS, SHGs, FPOs, consulting firms, and high-net-worth individuals (HNIs), who share our vision of driving substantial change through Public-Private Partnerships (PPPs). By forging partnerships, ORF creates a sustainable and inclusive society that encompasses all members of Odisha. Our commitment to this new Idea is unwavering and we look forward to working hand in hand with our diverse network of partners to build a brighter future for the state and its people. Together, we can bring about transformative change that leaves no one behind.

STRATEGY & DIRECTION



LEGAL CREDIBILITY

Regn. type: Trust, Under Indian Trust Act, 1882

Registration #: 1081809771

Area of Operations: All 30 Districts of Odisha

PAN #: AAAT07401R

NITI Aayog #: Darpan# OR/2020/0266023

12A Registration #: AAAT07401 RE 20206 VALIDITY: 27th MAY 2021-24

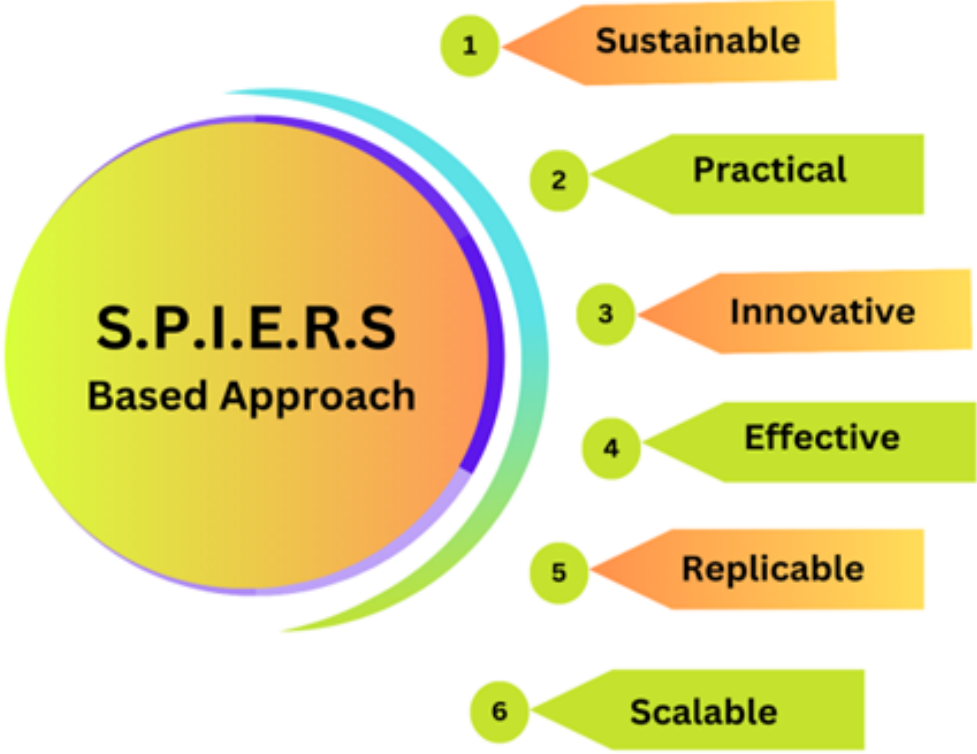
80-G Registration #: AAAT07401RF20213 Dated:12/11/2021 validity till 2025

Registered under CSR-1 #: CSRO0014802

TAN #: BBNO03123B

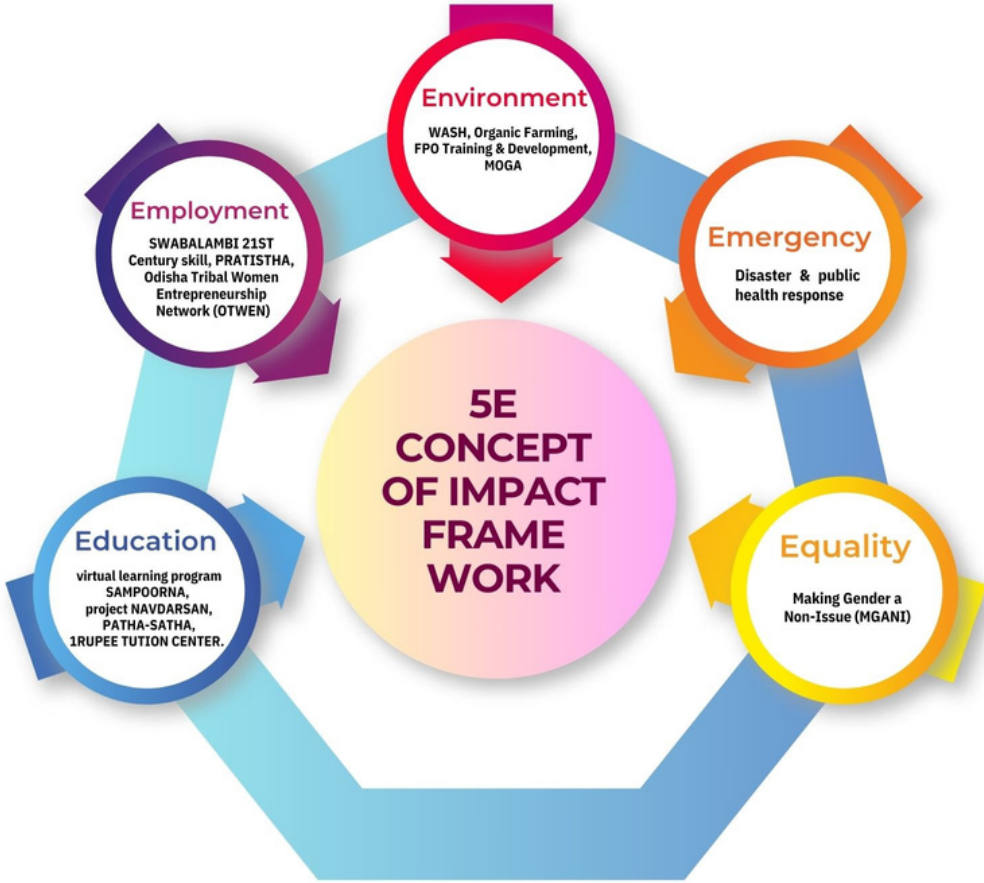
ORF'S APPROACH

Odisha Rising Foundation (ORF) adopts an approach that centers on addressing critical socio-economic challenges of our targeted volunteer at the local level. All our projects are designed by SPIERS model which is effective and impactful. Our SP.I.E.R.S. approach entails develop of our solutions that are Sustainable, Practical, Innovative, Effective, Replicable, and Scalable integrating these key attributes into our initiatives, (we strive to drive positive change create lasting impact in the communities we serve.



ORF'S PROGRAMS

ORF's 5E Concept of Impact guides our community-based, scalable, replicable, and SDG- aligned programs. By engaging communities, empowering individuals, providing quality education, promoting environmental sustainability, and fostering economic development, we envision sustainable change in Odisha. Through our holistic approach, we strive to create lasting and meaningful impact, addressing community needs and contributing to the achievement of the SDGs.



Our exclusive education program is designed to transform the much-neglected schools into a center of excellence by improvising learning outcomes, developing robust infrastructure, building capacities of the educators while strengthening the School Governance thus creating a sustainable model of development. This model is developed and implemented in association with stakeholders at various levels such as: Government, PSUs, Corporate, Volunteers, NGO partners, Philanthropists and Educators, SMCs and communities themselves. Our method deploys the most innovative, affordable and benefitting solution/model from across the globe, far and wide so that the children may aspire to dream big and thrive.

PROJECT NAVDARSAN

The Navadarshan project has been initiated by the Odisha Rising Foundation (ORF) in collaboration with corporate partners to impact the lives of 5000 intellectually disabled children, their siblings, and their families by providing education and training to facilitate their integration into mainstream society and foster self-reliance. We have identified severely neglected schools with limited resources across five districts of Odisha and executing the project with the support from SSEPD and NGO partners. We want to scale this project to all the districts of Odisha impacting more than 50000 special children by 2030 to build an inclusive society that recognizes the immense value of individuals with intellectual disabilities.



1 RUPEE TUITION CENTRE

The Odisha Rising Foundation has embarked on an admirable initiative to establish 1 Rupee tuition centers in Odisha. We educate to 5000 underprivileged children residing in slums and rural Odisha. The program allows children to avail education for a nominal fee of just 1 Rupee per month, breaking down financial barriers to learning. Many children who previously had limited access to education are now benefiting from the 1 Rupee tuition centers. ORF visualizes expanding its reach to by establishing 200 centers, impacting more than 30000 children in the future and enhancing the quality of education provided.



PROJECT SAMPOORNA

Program is revolutionizing education in aspiration district of Odisha. We have taken an innovative approach to enhance the learning experience for students in this region. By creating digital classrooms and providing standardized lesson plans and teaching aids. ORF has reached one to equip 8000 students with the necessary knowledge and skills for a promising future. We not only bridge the educational gap but also empower Parents and Teachers. We want to expand the project to enable 20000 students to make significant contributions to their communities and beyond by providing them with access to quality education and resources.



EMPLOYMENT PROGRAMME

A dignified and decent work for all is the goal of Employment program of ORF. We create opportunity for Youths by skilling, up-skilling, Re-skilling youth for their socio- economic development. We also promote entrepreneurship to turn the tables from being job seeker in to a giver. We invest in supporting businesses which are **REPLICABLE, SCALABLE AND SUSTAINABLE**. We also provide handholding support though business development coaching, counselling, vocational training and imparting 21st skills to prepare the youth's job ready. ORF works closely with the public and private sector to create inclusive and sustainable livelihoods for individuals, families, and communities across the state with a long-term goal of equalizing the informal and formal sectors to provide equitable opportunities for all youths.

PROJECT SWABALAMBI

Program Swabalambi, an initiative by ORF, empowers 1000 marginalized women entrepreneurs through skill training, financial aid, mentorship and community building, fostering economic independence and contributing to their empowerment. The Employment Program "Swabalambi" through the Jute Bag and Tailoring Center has made significant strides in providing skill development and employment opportunities to marginalized women. Despite challenges, the program demonstrates the potential for long-term economic empowerment and community development. We envision a future where 10000 women overcome challenges and become agents of positive change by 2030.



ODISHA TRIBAL WOMEN ENTREPRENEURSHIP NETWORK (OTWEN)

The Odisha Rising Foundation has embarked on an admirable initiative to establish 1 Rupee tuition centers in Odisha. We educate to 5000 underprivileged children residing in slums and rural Odisha. The program allows children to avail education for a nominal fee of just 1 Rupee per month, breaking down financial barriers to learning. Many children who previously had limited access to education are now benefiting from the 1 Rupee tuition centers. ORF visualize expanding its reach to by establishing 200 centers, impacting more than 30000 children in the future and enhancing the quality of education provided.



EQUALITY INTERVENTION OF ORF

Making Gender a Non-Issue(MGANI) program, led by the Odisha Rising Foundation (ORF), envisions a society where every individual, including women and children, has equal opportunities to access life and services. This program is integral to ORF's mission of creating amore inclusive and just societyby addressing genderinequality and promoting gender equity. Recognizing the discrimination and exclusion faced by women and children,MGANI employs a multifaceted approachinvolving advocacy, awareness, capacity building, and policy interventions. Through these efforts, ORF is committed to challenging gender disparities, empowering marginalized individuals, and fostering an inclusive society where gender ceasesto be a barrier to opportunities and services, ultimately contributing to overall.

*Advocacy for
gender Equality.*

*Awareness Rising &
Sensitization*

Capacity Building

Policy Intervention



EMERGENCY PROGRAM

In recognition of the vulnerability faced by communities affected by both natural and man-made disasters, the Odisha Rising Foundation (ORF) has established comprehensive emergency programs. ORF's commitment extends to providing prompt and effective responses, offering humanitarian aid to victims in times of crisis. Given that Odisha is prone to various disasters, ORF is dedicated to addressing all types of emergencies, from relief efforts to restoration initiatives. The Odisha Rising Foundation remains committed to its mission of assisting communities during times of crisis and working towards the overall well-being and development of the people of Odisha. We express our gratitude to all donors, volunteers, and partners who supported this vital initiative.

Disaster & public health response ସତର୍କ (SATARKA)

- 1- Relief Efforts and Restoration Initiative.
- 2- Rapid Mobilization and Deployment of Technical Experts.
- 3- Commitment to Odisha Disaster Prone Areas.



PROJECT EZER

Mental Health Matters (MHM) by Odisha Rising Foundation (ORF) works to address the mental health problem in Odisha, through a sustainable, community-based approach. We have reached to 1500 people to ensure the availability and accessibility of minimum mental healthcare services, promote mental health knowledge in general healthcare and social development and encourage community participation and self-help in mental health service development. The project also focuses on disseminating information on the needs of youth with mental health conditions, raising awareness of cultural dimensions related to mental health, identifying critical skills for self-development and social integration, and increasing understanding of support systems and access issues. We want to scale this project to all the districts of Odisha impacting more than 30000 youths by 2030.



ENVIRONMENT PROGRAM

ORF's environment program encompasses various initiatives aimed at promoting sustainable practices, improving access to clean water and sanitation facilities, advocating for organic farming, supporting FPOs, and undertaking plantation drives. By prioritizing WASH practices, organic farming, FPO training and development, and plantation drives, ORF actively contributes to environmental sustainability, biodiversity conservation, and the well-being of communities. Through collaborations, capacity building, and community engagement, ORF strives to create a more environmentally conscious and resilient future for the people of Odisha.

WASH

- 1- Relief Efforts and Restoration Initiative.
- 2- Rapid Mobilization and Deployment of Technical Experts.
- 3- Commitment to Odisha Disaster Prone Areas.

ORGANIC FARMING

- 1- Relief Efforts and Restoration Initiative.
- 2- Rapid Mobilization and Deployment of Technical Experts.
- 3- Commitment to Odisha Disaster Prone Areas.

FPO TRAINING AND DEVELOPMENT

- 1- Relief Efforts and Restoration Initiative.
- 2- Rapid Mobilization and Deployment of Technical Experts.
- 3- Commitment to Odisha Disaster Prone Areas.

PLANTATION DRIVE: MOGA

- 1- Relief Efforts and Restoration Initiative.
- 2- Rapid Mobilization and Deployment of Technical Experts.
- 3- Commitment to Odisha Disaster Prone Areas.



Odisha Rising Foundation (ORF) appreciates, compliment and supplements the prodigious work being undertaken by the Government to help our mediocre communities thrive. ORF believes that we can't alone bring sustainable change hence follow the SDG-17 Goal and partner with Government, NGOs, Corporations, PSUs, SSS, SHGs, FPOs, Consulting Firms, HNIs and every like-minded individuals to bring substantial change through Public Private Partnership. We promote collaborative action to accelerate social change.

Therefore ORF partner with different stakeholders to curate, connect, catalyze and communicate the idea of a new Odisha that is emerging beyond its big cities and it connects Government to ideas, ideas to action and citizens to Government for a sustainable and inclusive society of ALL.

Activities Conducted by the volunteers

1. Dry food, ration & medicine distribution.
2. Masks, Sanitizers and health gears distribution.
3. Teaching English, Math, Science & Technology to our children in centers and schools.
4. Organized teachers and staff training.
5. Organized and managing covid care centers.
6. Conducted online classes in our 1Re Tuition Centers.
7. Organized awareness training on WASH and Mental Health for children, youths, teachers and corporate employees.
8. Network, lessoning and fundraising for our different causes.
9. Writing letters, proposals, annual reports and social media posts.
10. Supported us with documentation, community survey, data collection and reporting.



The Governance at ORF is a value system that we practice in our profession. The Broad frames values, principles and guidelines which are the foundation of people related processes and policies being designed at ORF to achieve its vision. It guides us in giving direction to the organization's people policies to support the strategy and impact of the organization.

The Odisha Rising Foundation believes that a well-thought governance policy is key to an organization's success, it helps the organization perform efficiently and ethically while creating value for its community.

ORF strives for excellence through the adoption of laws, regulations and best practices set by state and central Government. Our governance practices also reflect the culture of stewardship, which is an important component of our value system. Our board consists of five trustees who have come together from diverse domain and expertise. The board facilitates and oversees the management team as it serves and protects the long term interest of its projects and stakeholders.

Remuneration of Trustees

The trustees of the Foundation declare that they have not received any remuneration from the Foundation for the year end 2023. They have not received any sitting fees from the Foundation for the Board meetings by them during the year.

Management

No material transaction has been entered into by the Foundation with the trustees or the management, their relatives, etc., that may have a potential conflict with the interest of the Foundation.

Maintaining high governing standards, the Boards' responsibilities

Determining the organization's mission, purpose and strategic direction and the policies that will best enable the achievement of its vision.

Provide strategic leadership through constructive critiquing of key strategies, assumptions and proposals.

Approve the annual program plan and budget.

Ensure mechanisms are in place to understand key stakeholder views.

Ensure Organization's accountability and transparency.

Provide direction to Management and support CEO in its decision making.

Actively engage in raising funds.

To ensure effective financial management, ORF allocates approximately 10% of the funds received towards project management. This includes activities such as administrative expenses, staff salaries, logistics, and other operational costs necessary for smooth project implementation. Around 5% of the funds are allocated for project monitoring and evaluation activities. This ensures that the initiatives undertaken by ORF are continuously assessed, measured, and improved for maximum impact and accountability. Monitoring and evaluation activities help in tracking progress, identifying challenges, and making informed decisions for the betterment of the projects.

Additionally, ORF also allocates a portion of the funds raised for activities aimed at resource mobilization and ensuring long-term support for its initiatives. These activities play a critical role in sustaining the organization's work, fostering partnerships, and expanding the reach and impact of its programs.

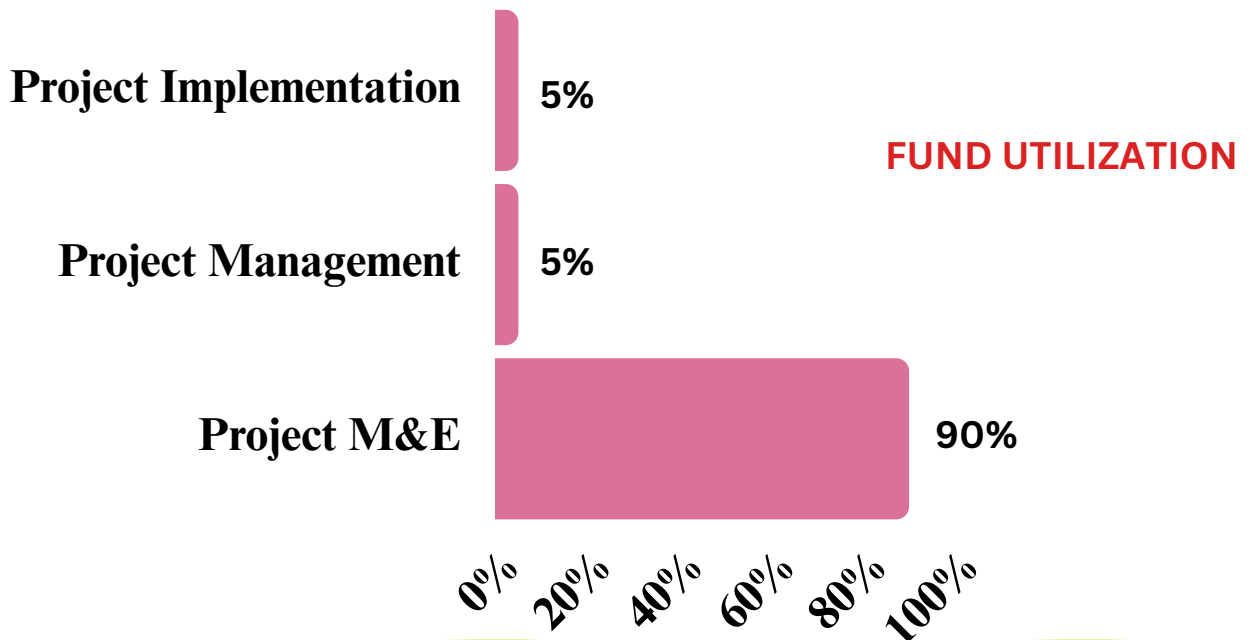
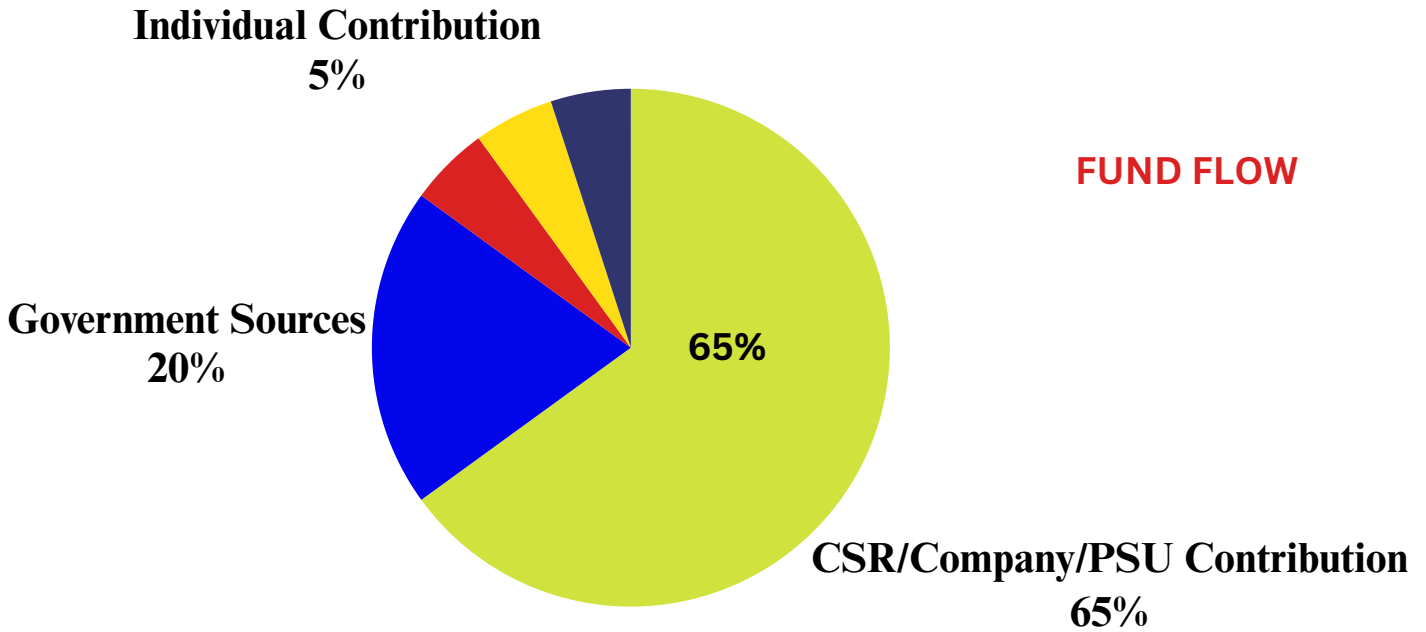
In conclusion, ORF prudently utilizes the funds received from individual contributions, CSR/company/PSU sources, crowd funding, fundraising events, and government sources to implement and strengthen its initiatives. The majority of the funds are directly invested in the execution of programs, with a proportion allocated for project management, monitoring and evaluation, and resource mobilization to support the long-term sustainability of the organization's work.



UTILIZATION OF ORF FUND

ORF utilizes various sources of funding to support its initiatives and ensure effective implementation on the ground. The funds received by the organization are allocated to different categories based on their respective purposes. Here is an elaboration of the funds spent by ORF:

FUNDRAISING SOURCES



90% of the funds we receive directly goes to project implementation and execution to the field & partners. 5% we spend on project Management & 5% on fundraising, HR & Admin and Evaluation. We consciously prepare the budget along with the donors so that maximum can be used for the project impact.

PARTNERSHIP

We are grateful for the support we keep receiving from our partners in achieving our mutual goal of making our community thrive. When we pursue a cause together, the possibility to realize our vision becomes much stronger and easier. Over the years, the continued support of our stakeholders has enabled ORF's sustainable growth. The Foundation's diverse stakeholder from all walks of life, ranging from governments, corporate donors, volunteers, beneficiaries, parents, teachers, individuals, mentors and staffs has made our journey memorable and impactful thus far. Their selfless dedication has helped us utilize resources and skills that foster the dreams of our children, youths and women from the vulnerable communities.

PROGRAM PARTNER

We partner with NGOs / Schools / Government / Teacher Education Institutions and HINI Who are working with children, young people and women to learn and co-create a sustainable community.

ESG PARTNER

ORF partner with socially conscious & ethically business corporation to implement their CSR activity as per the Company Act 2013 schedule VII. we engage corporate volunteers to bring substantial behavior change in our community

STRATEGIC PARTNER

We collaborate with grant agencies foundations / multy-lateral agencies / governments / consoltants who are keep to support work around education, employment, environment, emergency and equality so that the impact can be maximise and achieve SDG 17 together, for corporate, our programs provide opportunity for employee volunteering, pro-bono services & strategic funding support to enhance CSR initiatives.

UNIVERSITY INTERNSHIP & FELLOWSHIP

We team up with local and international colleges, universities, gap year agencies & international fellowship programs to engage in short / long-term intern-ship, course credit programs and research that helps our children, youths and women and in turn the Fellows / Interns will gain valuable work experience working on a development project, understand local challenges and contribute





Odisha Rising Foundation, Duplex 4, Centre point, Tulasi Vihar complex Road, Near Durga Mandap, Saileshree vihar, Chandarshakerpur, Bhubanaswar, 751021.